# **Supplementary Materials**

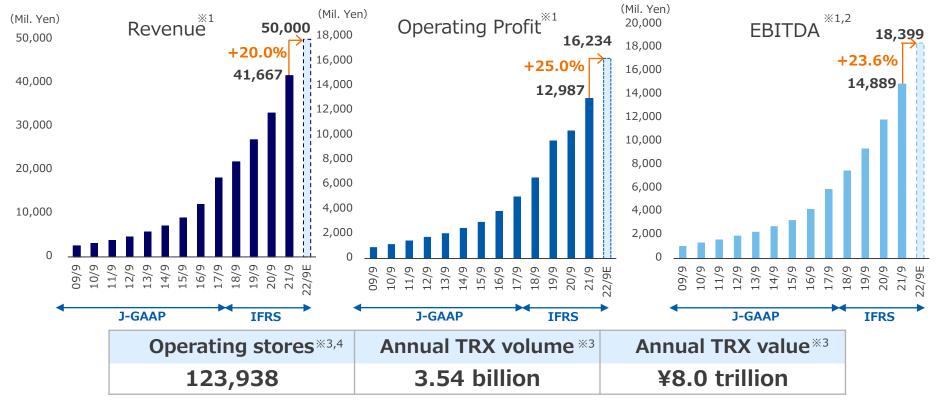
Financial results briefing for FY2021

November 12, 2021 67<sup>th</sup> Investor Meeting



### **Our Track Record of Growth**

#### The result of management policy focused on sustainable growth



- (x1) Macro Kiosk has been deconsolidated in FY ending September 2020, the revenue figures above present the continuing operations only and exclude the discontinued operations.
- (%2) EBITDA under J-GAAP is calculated as the sum total of operating profit, depreciation and amortization; and EBITDA under IFRS is calculated as the sum total of operating profit and depreciation.
- (3) Operating stores present the figures for GMO-PG and GMO-EP; transaction volume and value present figures for GMO-PG, GMO-EP, GMO-PS, GMO-FG; of this, online payment present figures for GMO-PG, GMO-PS and GMO-PS.
  - The number of operating stores is at the end of September 2021. Transaction volume and transaction value are the figures from October 2020 to September 2021; transaction volume and transaction value include the figures of GMO Financial Gate Inc.
- (¾4) Figures exclude a specific case and the operating stores related to a major delivery service operator. If included, the number of operating stores is 311,477 stores as of end of September 2021 (down 3.9 YoY).



# **Consolidated management**

Realize Group-wide stable growth through sound business operation that agilely responds to the business environments at the major Group companies.

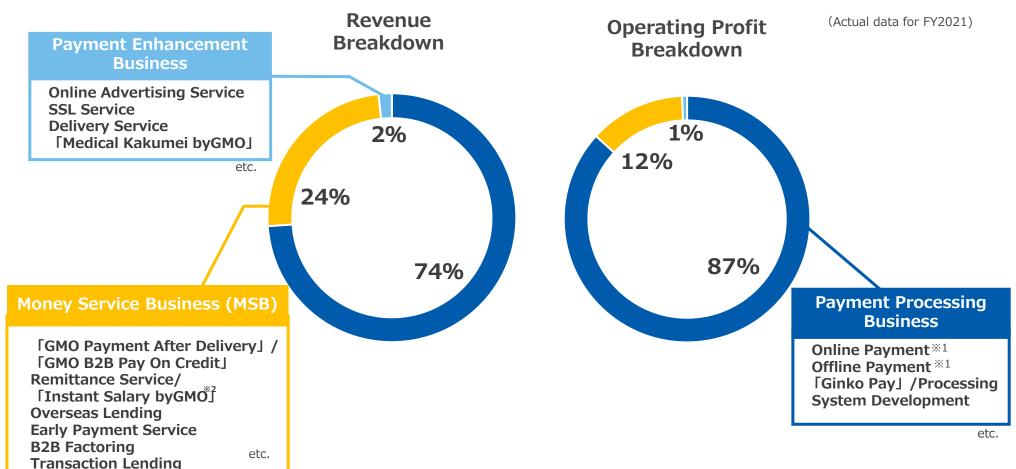


Sharing of management principles, corporate culture and group-wide resource allocation

	GMO-PG	GMO-EP	GMO-PS	GMO-FG
Major business	Online payment processing business	Online payment processing business	BNPL business	Offline payment processing business
Customer	Large corporates (non-merchandize, and merchandize)	Small operators (mainly merchandize)	Merchandize/Non- merchandize operators, individual consumers	Offline stores, Unattended machines

# **Three Business Segments**

# Sustain an over 25% OP growth from the expansion of mainstay payment processing business and its peripheral businesses



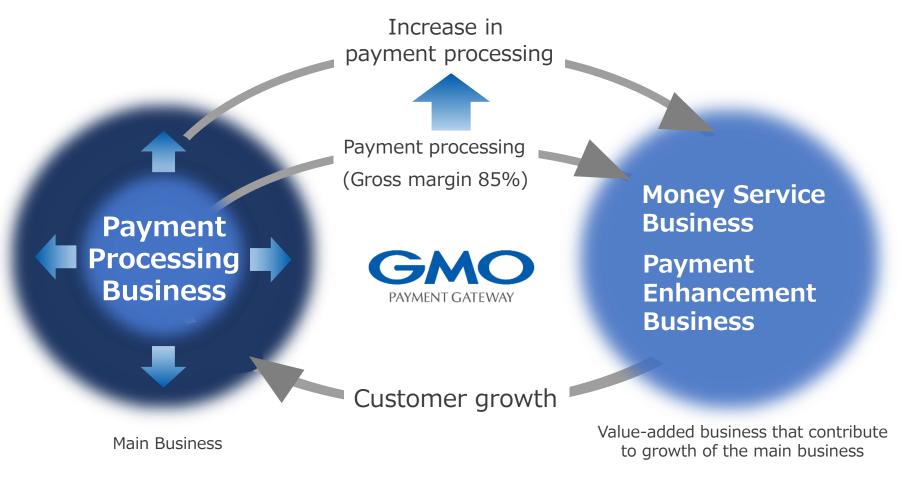
<sup>\*\*1</sup> Online payment includes pay-as-you-go and recurring payment and Z.com Payment (overseas payment service).

<sup>\*2</sup> Instant Salary byGMO commenced service on on July 7, 2021.



# **Our Business Eco-system**

An eco-system of our value-added services complementing our main business to achieve mutual growth



# **Business segment and value proposition**

#### Businesses and services to comprehensively cater to customer's needs

Processing Business Payment



#### **Issues & Needs**

- Cumbersome implementation work
- Time consuming payment admin work, less time for main business
- Concerns over system troubles



- · Limited number of payment methods
- Concerns over payment security



#### **Value Proposition**

- Package of diverse payment methods with centralized management
- Cut cost and payment/invoicing work
- Advanced system with customer support
- Broad range of payment methods offered
- · Safe and smooth payment experience

Enhancement Business

Payment



- · Long lead time to deposit (long cash cycle)
- · Difficulty in recruiting personnel



- Improve cash flow cycle with early payment of sales proceeds
- Early salary payment service offered



Flexible payment timing with GMO **Payment After Delivery** 





Need to grow revenue



· Long waits at medical institutions

 Support revenue growth through online ad placements



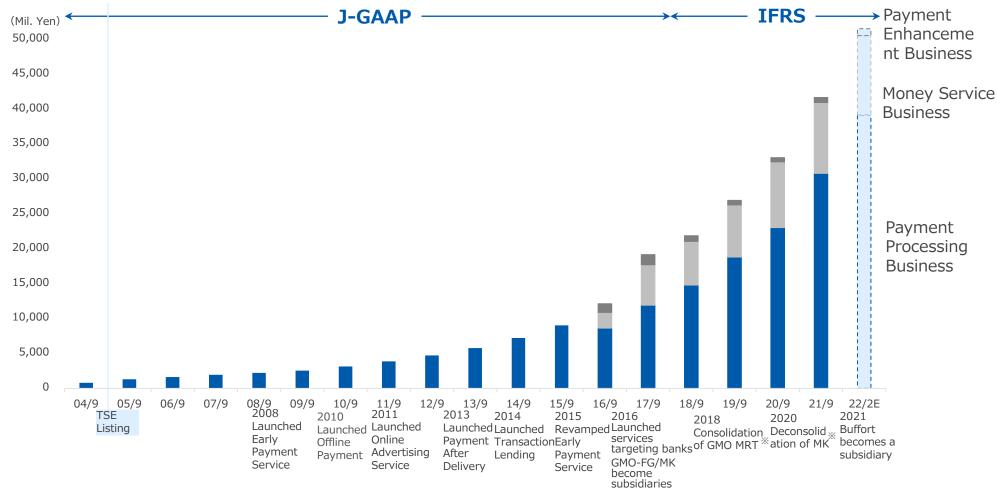
 Reservation system for medical institution that enables seamless service from reservation to payment





# **Revenue Trend by Segment**

# 3 segments of Payment Processing Business, Money Service Business and, Payment Enhancement Business



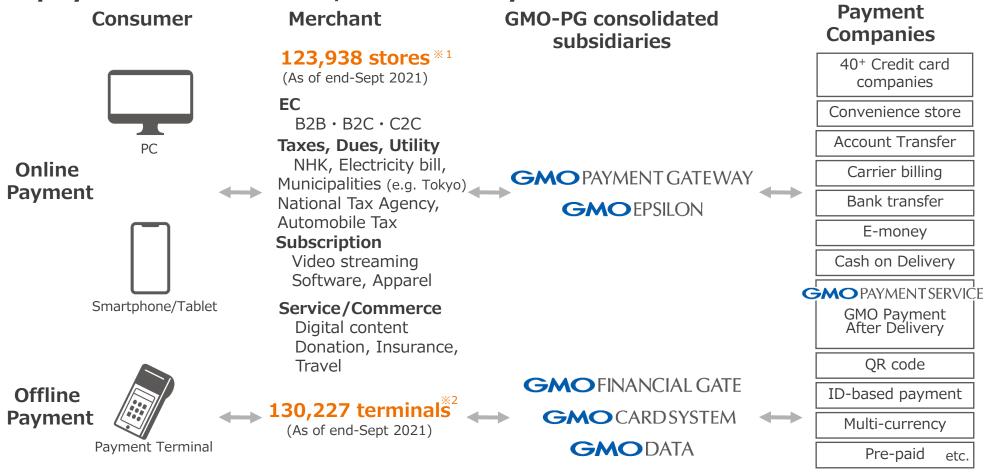
<sup>\*\*</sup> There was only one segment of Payment Processing Business until September 2015; segment information disclosure began from FY ending September 2016. GMO-FG stands for GMO Financial Gate. GMO-MRT stands for GMO Medical Reservations Technology, MK stands for MACROKIOSK.

<sup>\*\*</sup> Due to the deconsolidation of MACROKIOSK from FY2020, its business has been reclassified as a discontinued operations and is excluded from the revenue figures shown above.

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# Positioning of GMO-PG group

Connecting merchants and payment companies through 'contracts,' 'payment information,' and 'money flow'.



<sup>\*1</sup> Figures exclude a specific case and the operating stores related to a major delivery service operator. If included, the number of operating stores is 311,477 stores as of end of September 2021 (down 3.9 YoY).

<sup>%2</sup> Operating payment terminals: Starting from FY2021 the figure presents the combined number of payment terminals sold through sales partner and embedded-type payment terminals. (up 72.0% YoY)



## **Payment Processing Business:** Revenue model of credit card payment processing

#### Revenue model determined by merchant size and type

■ Four revenue types (i.e. business models)

 $(\mathbf{1})$ 

#### **Initial** (Initial revenue)

**Terminal Sales** 

Coefficient: Number of terminals (units)
Revenue: Terminal sales (units)
× \_Yen; paid at implementation

#### **Stock** (Fixed revenue)

Fixed Monthly Revenue

Coefficient: Number of merchants Revenue: Operating merchants × \_Yen

#### **Fee** (Transaction processing revenue)

Fee based on transaction volume

Coefficient: Number of payments processed Revenue : Number of payments processed × \_Yen

**(4)** 

## Spread (Merchant acquiring service revenue) Spread of the transaction value

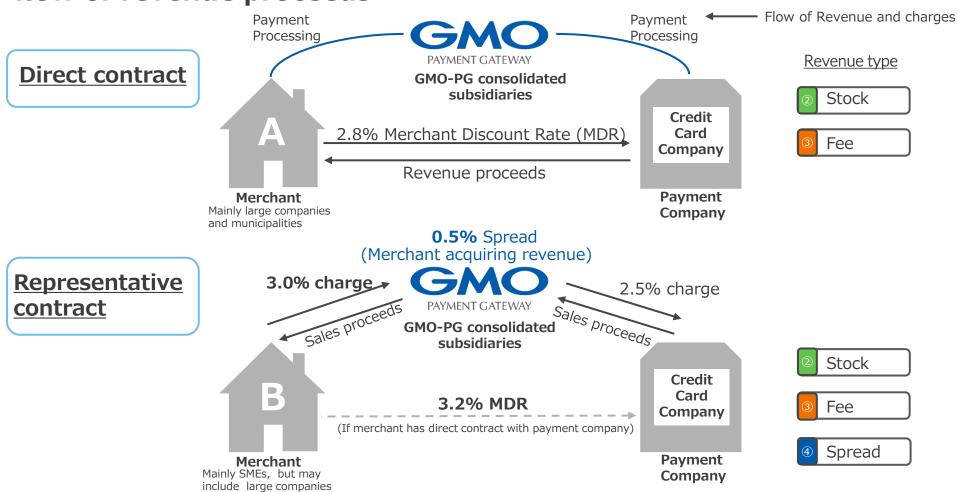
Coefficient: Value of transaction Revenue: Value of transaction × %

Sales of **Payment Municipalities Terminals Enterprise GMO**FINANCIAL GATE Large and middle-sized merchants **GMO** PAYMENT GATEWAY Start-ups Small businesses **GMO** EPSILON

■ Revenues by merchant type/size

## Payment Processing: Two types of merchant contracts

Created the Representative Contract and effectively changed the flow of revenue proceeds

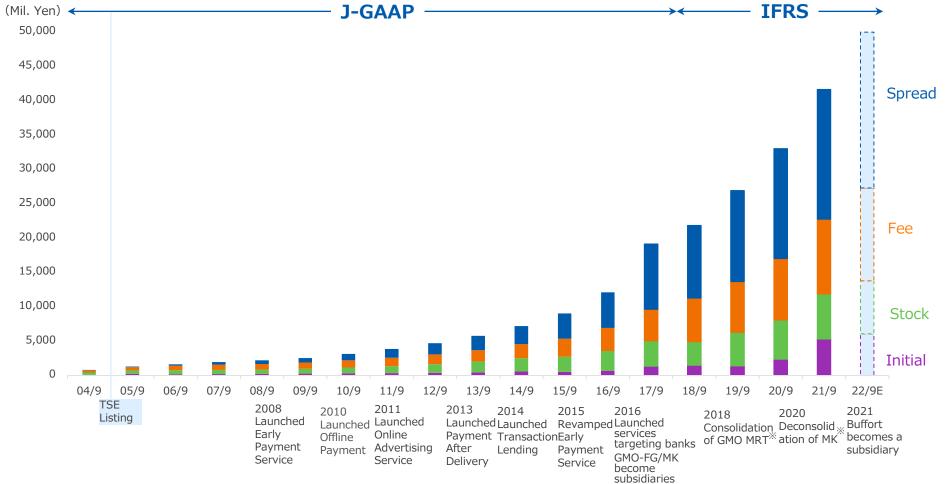


<sup>\*</sup> Figures included are for illustration and reference purposes only.



# Revenue Breakdown by Business Model

### Aiming for a balanced revenue growth by pursuing various initiatives



<sup>\*\*</sup> GMO-FG stands for GMO Financial Gate. GMO-MRT stands for GMO Medical Reservations Technology, MK stands for MCROKIOSK.

Due to the deconsolidation of MACROKIOSK from FY2020, its business has been reclassified as a discontinued operations and is excluded from the revenue figures shown above.



<sup>\*\*</sup>Due to adoption of IFRS accounting standards, the online marketing service (stock) and finance lease (spread) revenue recognition standard is converted from gross basis to net basis starting from fiscal year ending September 2018.

## **Summary Table of Segments, Business Model and Services**

## Reporting in 3 Segments and 4 business models

#### ■ Business Model

T 11 1	Online Payment <sup>®</sup>	
Initial (Initial revenue)	Offline Payment <sup>※</sup>	
(Initial revenue)	SSL Service	
	Online Payment	
	Offline Payment	
Stock	「Ginko Pay」/Processing	
(Fixed revenue)	System Development	
	Online advertising service	
	「Medical Kakumei byGMO」	
	Online Payment	
	Offline Payment	
Fee	「GMO Payment After Delivery」	
(Transaction	「GMO B2B Pay On Credit」 Remittance Service	
processing revenue)	[Instant Salary byGMO]	
	Delivery service	
	「Medical Kakumei byGMO」	
	Online Payment	
	Offline Payment	
Spread	「GMO Payment After Delivery」	
(Merchant acquiring	「GMO B2B Pay On Credit」	
service revenue )	Overseas Lending	
- /	Early Payment Service	
	B2B Factoring	
	Transaction Lending	

#### Segment

Payment Processing Business	Online Payment **	
	Offline Payment <sup>*</sup>	
	「Ginko Pay」/Processing	
	System Development	
Money Service Business (MSB)	「GMO Payment After Delivery」 「GMO B2B Pay On Credit」	
	Remittance Service 「Instant Salary byGMO」	
	Overseas Lending	
	Early Payment Service	
	B2B Factoring	
	Transaction Lending	
	Online advertising service	
Payment Enhancement	SSL service	
Business	Delivery service	
	[Medical Kakumei byGMO]	

\* Online Payment includes pay-as-you-go payment, recurring payment, Z.com Payment (overseas payment service). GMO-FG stands for GMO Financial Gate consolidated subsidiaries.



# **Expansion of TAM and Profit Targets**

# Expand scope of business in the enormous market to achieve 2025 OP target of ¥25 bn

■ TAM by market segment, GMV, OP target and Priority Initiatives

Market Segment	Broader EC (pg. 14-16)	FinTech (pg. 17-20)	BaaS Cashless	Offline (pg. 22-23)	Global (pg. 24)
	2020 2025 20 45	2020 2025 1 3	2020 2025	2020 2025	2020 2025
TAM (¥ trn)	(B2C EC)  352 408~	2.5 8 (Early Payment, Transaction Lending)	2 2~ (IT investment by Financial Institutions	87 118 (Offline cashless market)	50 50~  (Overseas lending)
GMV (¥ trn)	(B2B EC) <b>5 13</b>	200 200~ (Salary bank transfer)		1 🦱 5	
OP (¥ bn)	7.5 18 ~22	1.8 3~	0.5 1~	0.5 2~	- <sup>*2</sup> 3~
Priority Initiatives		FinTech B2B payment service 「Instant Salary byGMO」	DX Platform	Offline Payment (IoT) FinTech	Global FinTech

<sup>\*1</sup> Figures for TAM, GMV, OP (operating profit) are our estimates and targets. Figures are estimates and are rounded up to the nearest whole number. There is some overlap in the OP figures for FinTech and Global. Offline OP includes companies other than GMO Financial Gate consolidated subsidiaries. TAM: Total Addressable Market, BaaS: Bank as a Service, GMV: transaction value.

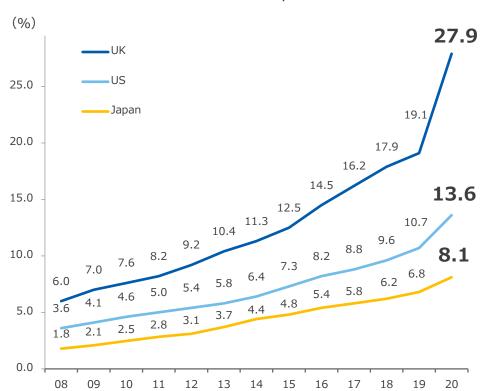
<sup>\*\*2</sup> The OP figure for Global is included in FinTech for FY2020. Global Major Players (GMP): large corporates that provide IT-utilizing services globally.



# Narrowly-defined EC: B2C EC Market

### Low cashless and EC penetration compared to US/European countries

#### ■ EC Penetration Rates in Developed Markets



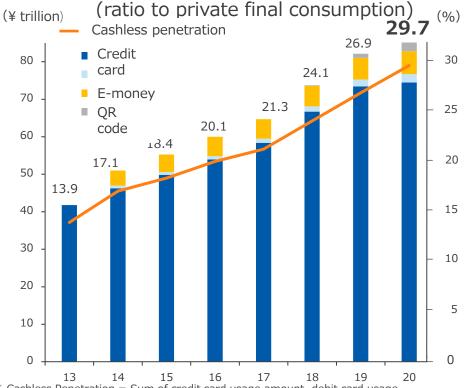
**%**Figures are GMO-PG estimates.

Sources:

METI "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)"

U.S. Bureau of the Census "The 2nd Quarter 2021 Retail E-Commerce Sales Report"; Office for National Statistics "Retail Sales Index internet sales, October 2021"

#### ■ Cashless penetration in Japan

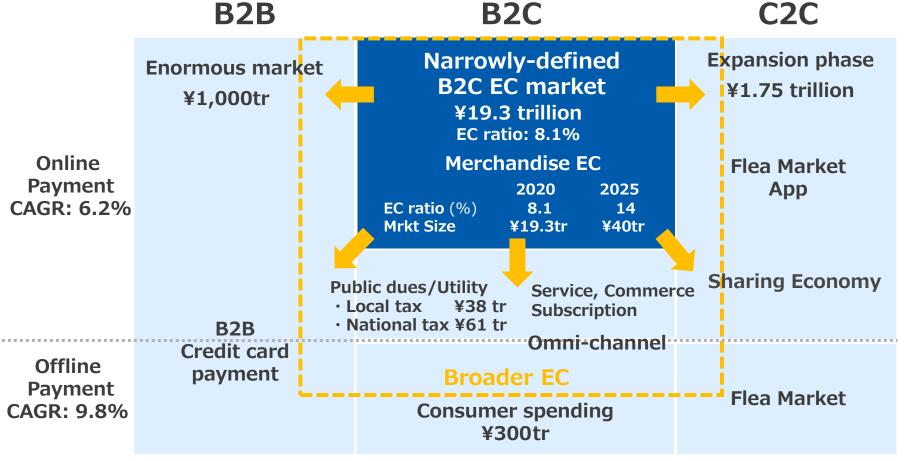


\*\*GMO-PG estimates based on : Cabinet Office "System of National Accounts"
Japan Consumer Credit Association's Credit Card Statistics
Bank Of Japan's Payment and Settlement Statistics
Payments Japan Association's Code Payment Statistics



## **Broader EC: Expanding Scope of Cashless Business**

**GMO-PG** group's growth rate to accelerate with Japan's migration towards cashless payment



\*\*References: METI's "FY2020 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)". Figures for 2025 are our estimates. \*\*MIAC "Breakdown of national tax and local tax revenue (FY2020 Budget and Local Government Finance Plan)"

\*\*THE WORLD BANK "Household final consumption expenditure (current USD)"

\*\*Payments Japan Association's "Cashless Roadmap 2019"; Yano Research Institute's "Online Payment/Settlement Service Providers 2018."





# **Broader EC: Public Dues and Utility Bills**

Introducing card payments for public dues and taxes since the amendment of the Local Autonomy Law in 2006

Local Taxes (automobile tax, light vehicle tax,

governments fixed assets tax, etc.)

Water bill, gas bill, hometown tax

National tax credit card payment website

NHK Broadcasting subscription fee

Credit card usage rate at the end of FY2020:

17.5% (Up +0.6% YoY)

**TEPCO** Supporting digitalization of electric bill

Energy payment to realize significant shift towards

Partner paperless operations. Making progress in

lateral deployment of service.

Expansion expected to continue Maintenance fee, cram school tuition fee parking fee, school meal charge, etc.



# FinTech: Money Service Business (MSB)

### Financial services that only a payment processing company can offer

	<u>Services</u>	Related assets	Business Model
「GMO Payment  ✓ After Delivery」  「GMO B2B Pay On Credit」	Pay the sales proceed ahead of the deposit from the consumer	Accrued revenues	<ul><li>Fee</li><li>Spread</li></ul>
Remittance service Instant Salary byGMO <sup>※</sup>	Efficient and secure refund and remittance processing	Advances paid	3 Fee
Overseas Lending/ Transaction Lending	Lending of growth funds	Accounts receivable-trade (short term loans)	Spread
Early Payment service	Improves cash flows by bringing forward the payment date	Advances paid	4 Spread
<b>✓</b> B2B Factoring	Early cash conversion of accounts receivable	Accrued revenues	Spread





# FinTech: Japan's BNPL market

### Expand business by capturing the Japan's unique BNPL needs

#### BNPL needs in Japan

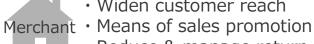


· Receiving goods before payment

Cash payment

Consumer · Manage and control spending

· Limit face time with delivery person

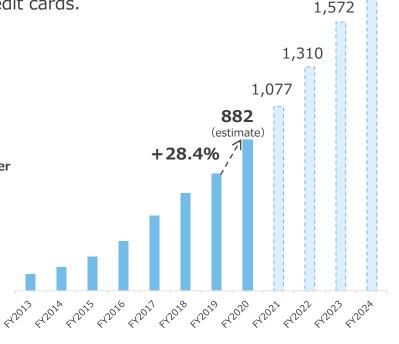


Widen customer reach

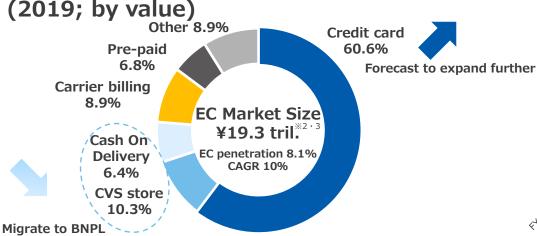
Reduce & manage return risk

#### Outlook of Japan's BNPL market

A growing payment method driven by the expansion of EC and as an alternative to cash-on-delivery and CVS payment (prepayment) and for its use together with credit cards.



EC market breakdown by payment method



\*1 Yano Research Institute Ltd. "Online Payment/Settlement Service Providers 2021"

X2 METI "FY2020 Global Survey Project Concerning Integrated Domestic and External

Economic Growth Strategy Building (E-Commerce market survey)"

**GMO** PAYMENT GATEWAY

\*\*3 Yano Research Institute Ltd. "Online Payment/Settlement Service Providers 2021" and "Domestic Cashless Payment Market 2019"

The figure for FY2020 is an estimate, the figures for FY2021 ~FY2024 are forecasts.





(Unit: ¥ billion)

1,880

## FinTech: BNPL business of GMO-PS

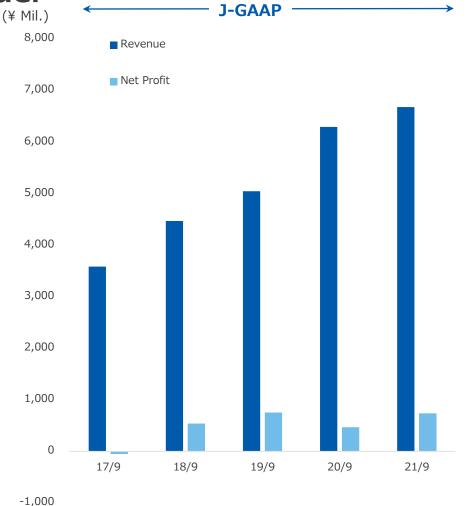
Established top-tier market share and earnings base as a

comprehensive payment provider

**Key features of our BNPL business** 

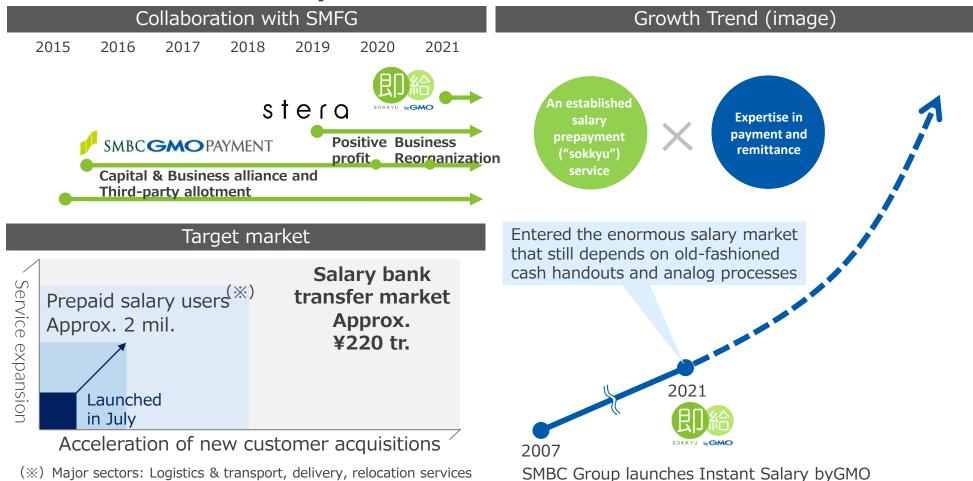
- Apply machine learning that utilizes the large amount of credit data
- Lower default rate by accumulating credit data and collection know-how
- Provide all payment methods needed in the EC market as a comprehensive payment provider
- Rollout business-use BNPL by collaborating with B2B operators

- Stable profit generation and expansion of transaction value
- Leverage group synergy and build top tier business foundation



# FinTech: Instant Salary byGMO

# To be the de facto digital and seamless service provider in the ¥220 trillion salary market



\* SMFG: Sumitomo Mitsui Financial Group, Inc. SMBC Group: Sumitomo Mitsui Banking Corporation group (including Sakura Information System Co. Ltd.)



Employment type: temporary staff, part-time, etc.

### **BaaS & Cashless**

(Embedded Finance)

# Increase Ginko Pay adopters, interlink each service to create an infrastructure-like service

■ Ginko Pay

Smartphone-based payment app marketed to financial institutions that allows for immediate debit from user's bank account

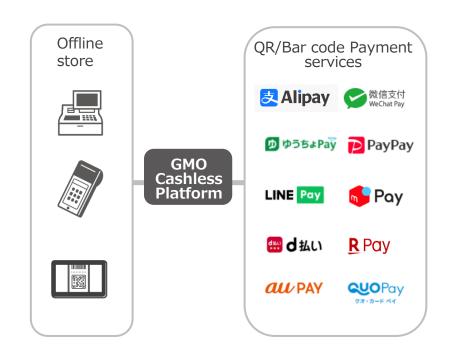


■ GMO-PG processing platform

One-stop support of various payment solutions for the issuing/acquiring businesses at business operators, credit card companies and banks.

■ GMO Cashless Platform

Cashless solution for offline stores which offers a package of payments methods including QR/Bar code. Planning to launch new cashless payment method.



Start providing acquiring support function to JRF Card

# **IoT: Offline Payment Market**







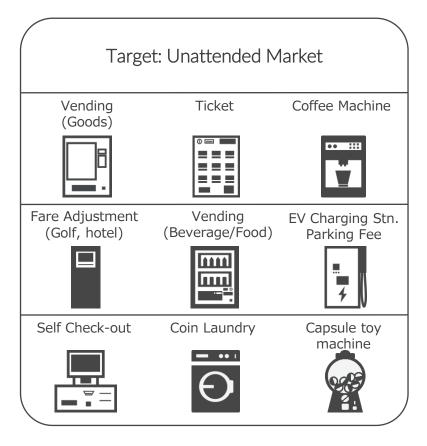
#### Expand business scale through cashless migration and alliance strategy

■ Offline payment
GMO Financial Gate offers payment terminals for payments made at offline stores.

stera mobile

- Growth factors of the offline market
  - Cashless demand from changing externalities such as the "new normal" lifestyles

## 

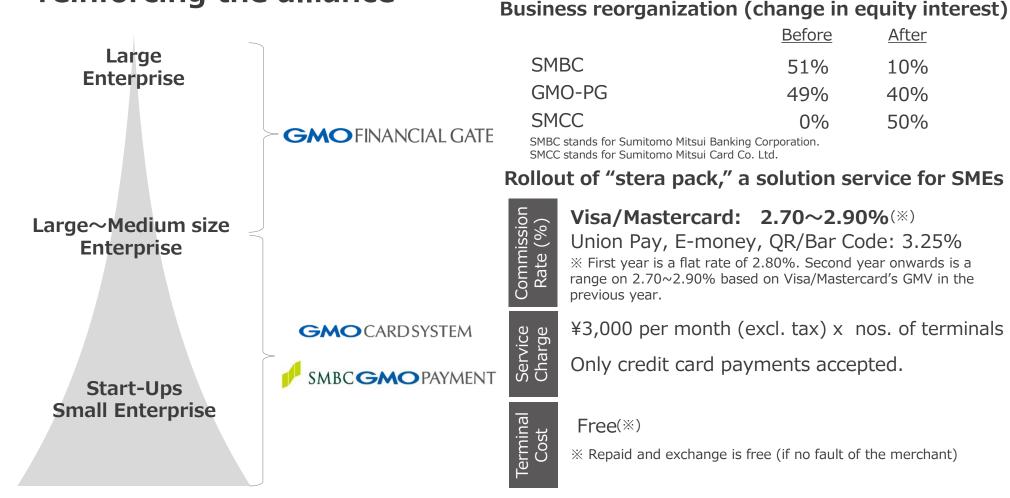


**XEMV**: uniform standards for IC-chip enabled credit cards formulated by Visa and MasterCard.

stop service that handles variety of payment methods.

# **IoT: Offline Payment Market**

SMBC GMO PAYMENT: Business reorganization and reinforcing the alliance



# **Global: Overseas Strategy**

CODAPAY

#### Expand customer coverage through strategic investments and assisting Japanese companies' foray into the Asian market

■ Investment target

Asia: Top payment-related company

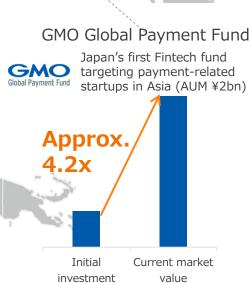
US: Innovation-focused equity stakes

■ Payment processing business Providing payment services to Japanese

companies expanding into the Asian market (Z.com Payment) Portfolios of Investments by GMO-PG and GMO Global Payment Fund GMO Payment Gateway's USA overseas locations +20% Invest in Fintech-related or YoY

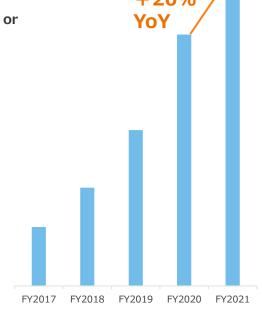






cutting-edge payment

service companies



Transaction value in Asia increasing

# Payment Enhancement Business: GMO Medical Reservations Technology



# Provides reservation management system to improve operations at hospitals and clinics

■ Medical Kakumei byGMO

Seamless services that not only includes reservation function, but also reception, e-medical record link and cashless payment function.



■ "Omatome Shinsatsuken by GMO"

Bundle multiple medical cards of several hospitals and clinics onto a single app Contributes to improving reception work efficiency and cancellation rates

#### Other services also available

- Medical Kakumei byGMO for veterinary hospitals
- Dentry byGMO

■ Corporate Overview

Corporate name

GMO Medical Reservations Technology Co. Ltd.

Establishment April 11, 2016

Address Tokyo HQ: Humax Shibuya Building 7F, 1-14-6

Dogenzaka, Shibuya-ku, Tokyo

Hamamatsu Branch: Chanson Building 6F, 125 Daikumachi, Naka-ku, Hamamatsu-shi, Shizuoka

Capital ¥259 million yen

Directors President and CEO Toru Kikuchi

Executive VP Naoyuki Kumano
Director Satoru Isozaki
Director Takashi Mitani
Director Kazunari Taguchi
Executive Officer Mineaki Hagita

Executive Officer Takayuki Koretomo

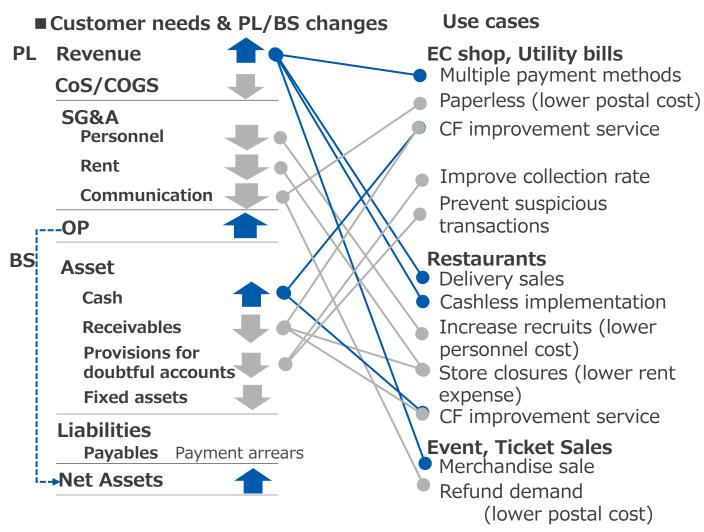
(As of October 1, 2021)





### Our Position in the socio-economic New Normal

### DX support services that improves client's PL & BS



#### **Our DX support services**

PG Multi-Payment service
TEPCO EP's
SMS Payment Choice
Cycle byGMO
GMO B2B Early Payment
Invoice Smartphone Payment
Fraud prevention
service (Sift)

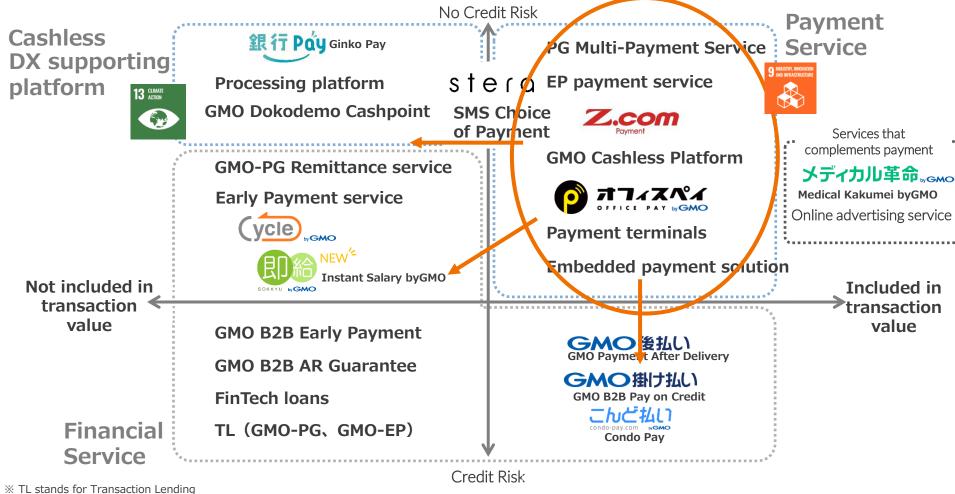
#### Online sales support GMO Cashless Platform

Electronic Invoice Early Payment GMO B2B AR Guarantee

# Online sales support Remittance service (for refunds)

# **Product map**

# GMO-PG's definition of payment: what enables the digitalization of money flow

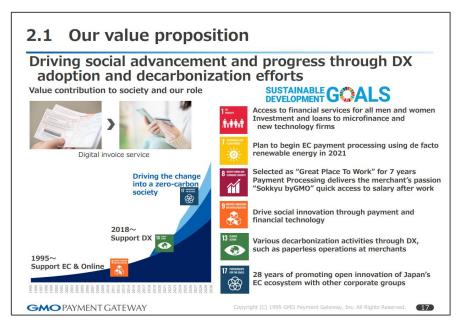


**GMO** PAYMENT GATEWAY

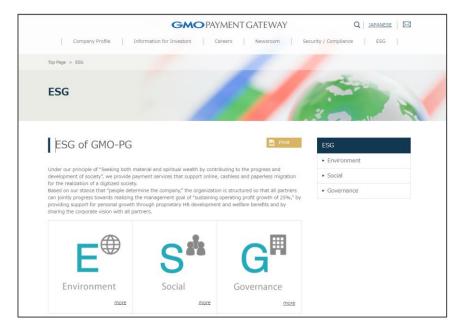
### **ESG** Initiatives

# ESG initiatives are outlined on GMO-PG's website and in the 27<sup>th</sup> fiscal year annual report.

■ Q3 FY2021 Financial results briefing



■ GMO-PG website



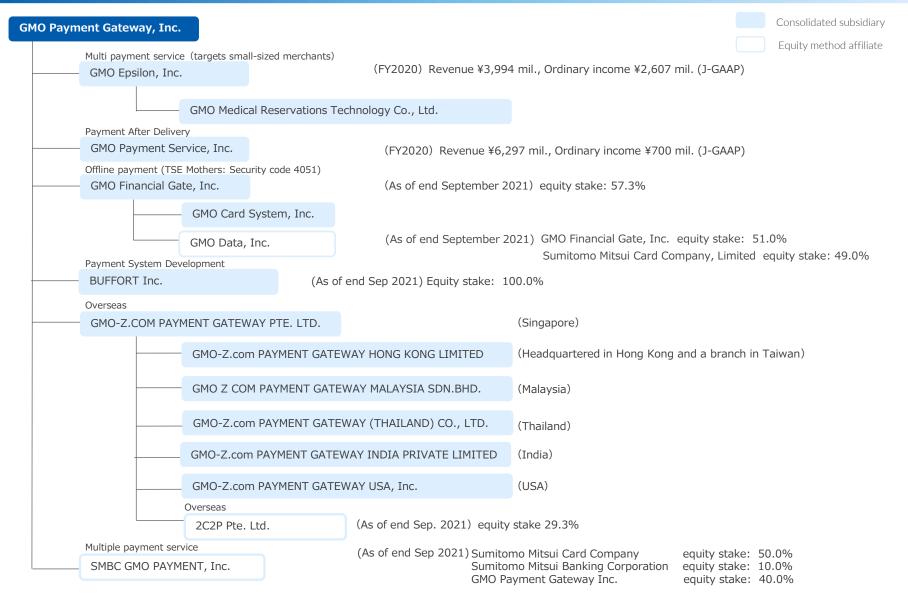
Consecutively awarded 5-star certification by HDI, the only company to receive this accreditation in the payment processing industry



For details, please click on the URL links below:

- GMO-PG website https://www.gmo-pg.com/en/corp/esg/
- · 27th FY Annual Report https://www.gmo-pg.com/en/corp/newsroom/pdf/201221\_gmo\_pg\_en.pdf

### Major subsidiaries and equity-method affiliates (IFRS standards)



## **Company Outline**

GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange First section) ■ Name

■ Date of establishment March 1995

■ Location FUKURAS office (Head office) SHIBUYA FUKURAS 15F, 1-2-3 Dogenzaka, Shibuya-ku, Tokyo, 150-0043 Japan

Humax Shibuya Building 7F, 1-14-6, Dogenzaka, Shibuya-ku, Tokyo Japan

■ Capital stock 13,323 million yen (As of September 30,2021)

External Director

■ Major shareholders GMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Mr. Issei Ainoura, etc.

■ Management team Chairman & Director Masatoshi Kumagai

President & Chief Executive Officer Issei Ainoura Director, Executive Vice President Ryu Muramatsu Director, Executive Vice President Satoru Isozaki Senior Managing Director Yuichi Hisada Director Masashi Yasuda Hirofumi Yamashita Director Director Takehito Kaneko Director Yuki Kawasaki External Director Masaya Onagi

Akio Sato Senior Managing Executive Officer Shinichi Sugiyama Managing Executive Officer Tomoyuki Murakami Managing Executive Officer Masaru Yoshioka Managing Executive Officer Takeshi Yoshii Managing Executive Officer Takashi Mitani Managing Executive Officer Katsunari Mukai Managing Executive Officer Kazunari Taguchi Senior Executive Officer Tatsuya Koide Executive officer Kiyonobu Inayama

Executive officer Shingo Ito

Executive officer Yoshinori Inoquchi Hirofumi Tozawa Executive officer Executive officer Yasunori Hatada Executive officer Mariko Takeda Executive officer Junpei Kendo Executive officer Katsuyoshi Sota Standing Auditor Kazutaka Yoshida Takashi Iinuma Auditor **External Auditor** Kazuhiko Okamoto **External Auditor** Yumi Hokazono

■ Auditor Deloitte Touche Tohmatsu LLC

■ Consolidated subsidiaries GMO Epsilon, Inc., GMO Payment Service, Inc., GMO Financial Gate, Inc., BUFFORT Inc.

GMO-Z.com Payment Gateway Pte. Ltd. (Singapore), etc.

■ Equity affiliates SMBC GMO Payment, Inc., GMO Data, Inc., 2C2P Pte. Ltd., etc. (As of October 1, 2021)



## **GMO Financial Gate, Inc.: Overview**

■ Name GMO Financial Gate, Inc. (TSE Mothers, security code 4051)

**GMO**FINANCIAL GATE

**GMO** CARD SYSTEM

■ Date of Establishment

■ Location

■ Capital Stock

■ Major Shareholders

■ Management

September 1999

Humax Shibuya Building 7F, 1-14-6 Dogenzaka, Shibuya-ku, Tokyo

¥1,605 million yen (As of September 30, 2021)

GMO Payment Gateway, Inc. and others

President and CEO Kentaro Sugiyama

Chairman Akira Takano

Managing Director Akio Aoyama (GM of Sales Department)

Director Masamitsu Ikezawa (GM of Administration Department and Corporate Planning)

Director Tomonaga Fukuda (GM of System Department)

Director Masaru Yoshioka (Managing Executive Officer of GMO Payment Gateway Inc.)

External Director Nao Shimamura External Auditor Takayoshi Nagasawa

External Auditor Satoru Ozawa

Auditor Takashi Iinuma (CPA; Representative of Iinuma General Accounting Firm)

Auditor

■ Consolidated Subsidiaries

Deloitte Touche Tohmatsu LLC

GMO Card System, Inc. (Equity stake: 100%)

GMO Data, Inc. (51.0% stake; Sumitomo Mitsui Card Company, Ltd. 49.0%)

Provides cashless payment infrastructure for credit card, debit card, e-money, etc.

■ Business Description



Stationary-type payment terminal



Mobile payment terminal



Embedded-type payment terminal



POS terminal for merchants

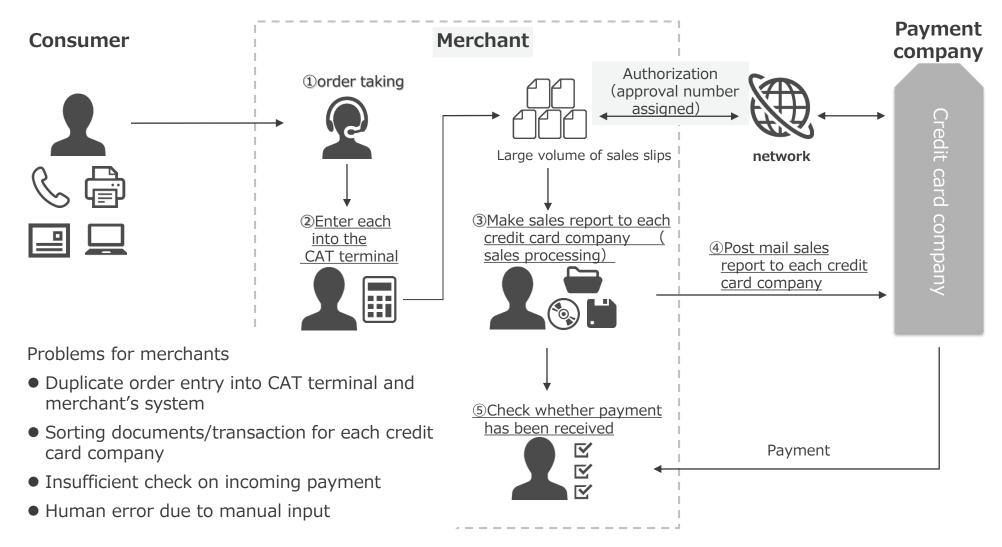
(As of November 12, 2021)





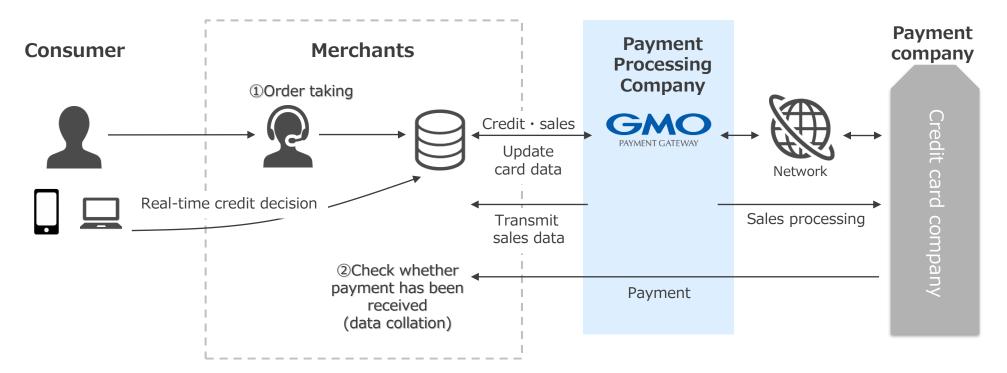
## Business outline of payment processing company (1)

#### Problems with online credit card payment in the early days of E-Commerce



## Business outline of payment processing company (2)

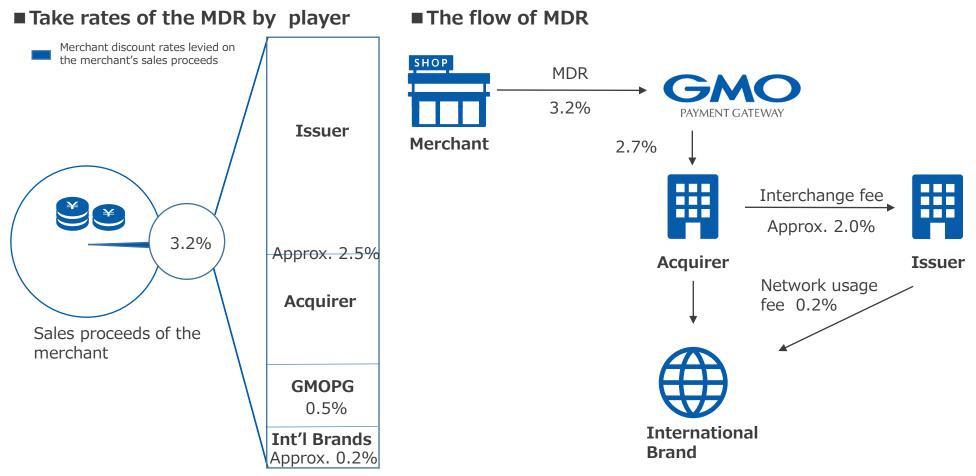
Payment processing service realizes operational efficiency in credit card payment operations



In the early days of Ecommerce, credit card payment was processed offline between the merchant and the credit card company, resulting in work burden on both sides.

The establishment of payment processing companies eliminated this burden for both parties.

## Earnings structure of players in the credit card industry



\*\* The above is compiled by GMO-PG with reference to METI materials on "Takeaways from discussion during 4th session, analysis of interchange fee and initiatives towards paperless"

