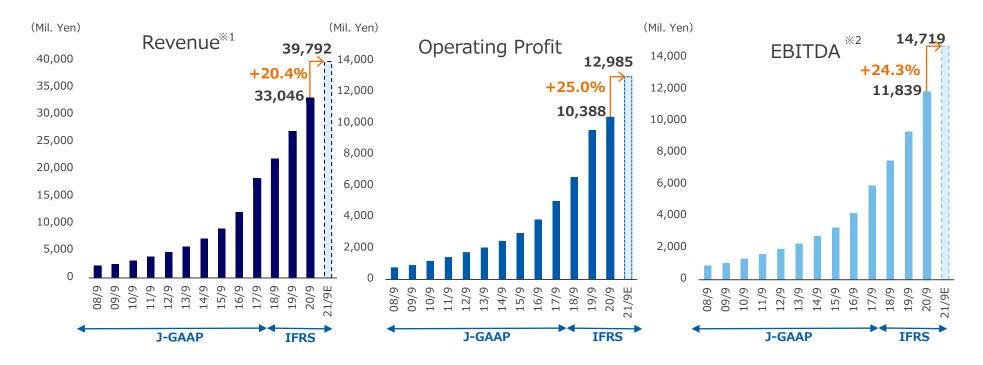
# **Supplementary Materials**

Financial results briefing for Q2 FY2021

May 13, 2021 65<sup>th</sup> Investor Meeting CMOPAYMENT GATEWAY

### **Our Track Record of Growth**

#### The result of management policy focused on sustainable growth



Operating stores **3,4	Annual TRX Volume <sup>*3</sup>	Annual TRX Value <sup>*3</sup>
184,355	3.1 billion	¥6.9 trillion

<sup>(%1)</sup> Macro Kiosk has been deconsolidated in May 2020 and the revenue figures above present the continuing operations only and exclude the discontinued operations.

<sup>(</sup>¾4) Figures exclude a significant increase in operating stores from a specific merchant. If included, the number of operating stores is 244,356 stores as of end of March 2021.

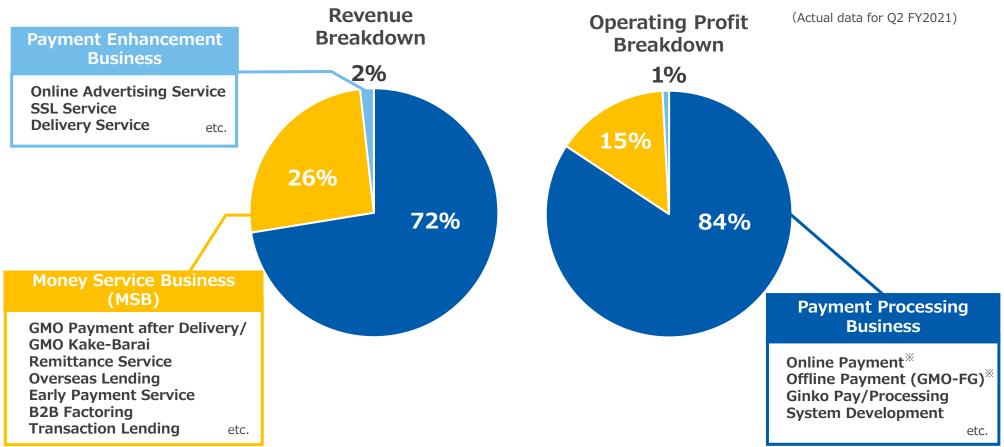


<sup>(%2)</sup> EBITDA under J-GAAP is calculated as the sum total of operating profit, depreciation and amortization; and EBITDA under IFRS is calculated as sum total of operating profit and depreciation.

<sup>(%3)</sup> The number of operating stores is at the end of March 2021. Transaction volume and transaction value are the figures from April 2020 to March 2021; transaction volume and transaction value include the figures of GMO Financial Gate Inc.

## **Three Business Segments**

Sustain an over 25% OP growth from the expansion of mainstay payment processing business and its peripheral businesses

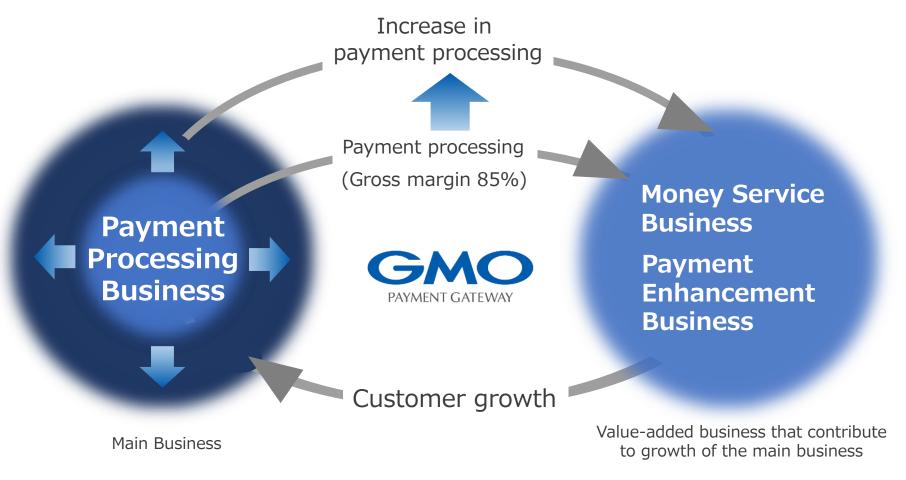


<sup>\*\*</sup> Online payment includes pay-as-you-go and recurring payment and Z.com Payment (overseas payment service). GMO-FG stands for GMO Financial Gate consolidated subsidiaries.



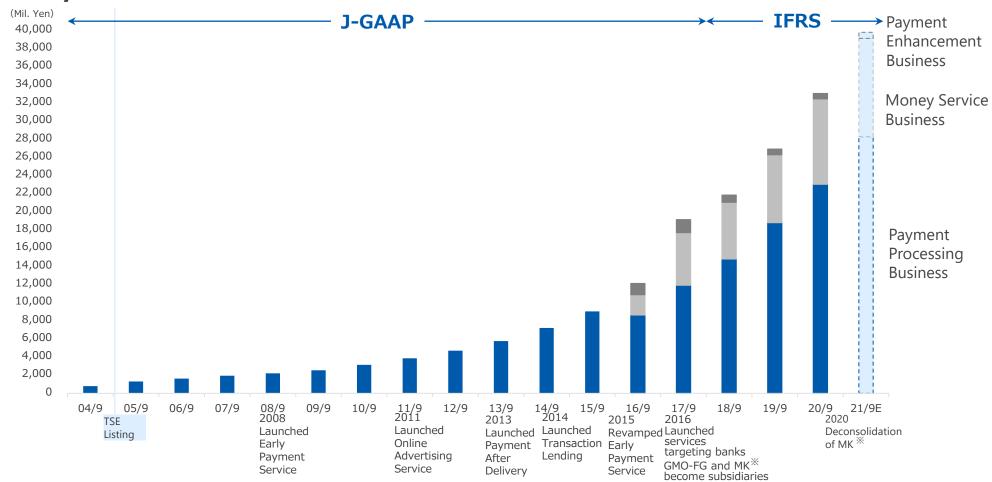
## **Our Business Eco-system**

An eco-system of our value-added services complementing our main business to achieve mutual growth



## **Revenue Trend by Segment**

# 3 segments of Payment Processing Business, Money Service Business and, Payment Enhancement Business



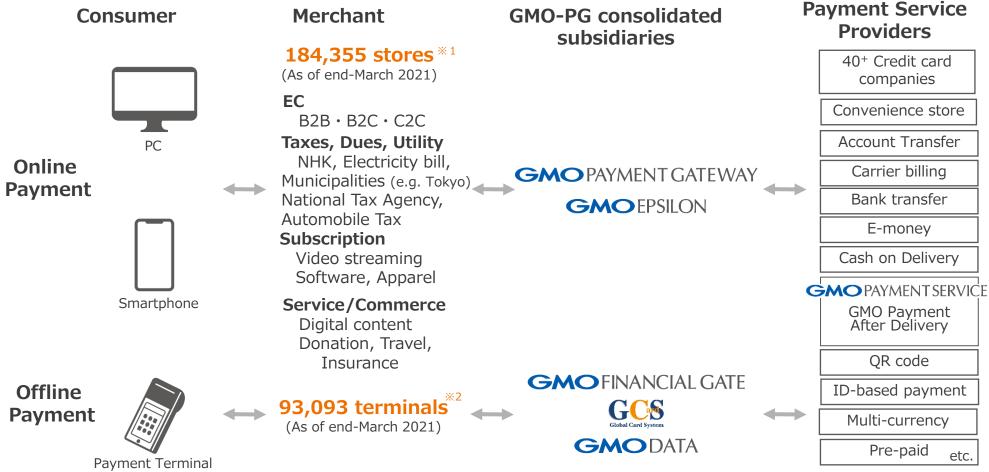
<sup>\*\*</sup> There was only one segment of Payment Processing Business until September 2015; segment information disclosure began from FY ending September 2016.





# Payment Processing Business: Business scope of the GMO-PG and its consolidated subsidiaries

Connecting merchants and payment companies through 'contracts,' 'payment information,' and 'money flow'.



<sup>\*1</sup> Figures exclude a significant increase in operating stores caused by a specific merchant. If included, the number of operating stores is 244,356 stores as of end of March 2021.

X 2 Operating payment terminals: starting from FY2021 the figure presents the combined number of payment terminals and embedded-type payment terminals that are also sold through sales partners. (up 61.6% YoY)



## **Payment Processing Business:** Revenue model of credit card payment processing

### Revenue model determined by merchant size and type

- Four Revenue Streams (a.k.a. Business Models)
- Revenues by merchant type/size

**1** 

#### **Initial** (Initial revenue)

Initial introduction fees

Coefficient: Number of new merchants acquired Revenue: Number of new merchants acquired × Yen (paid once at acquisition)

#### **Stock** (Fixed revenue)

Fixed Monthly Revenue

Coefficient: Number of merchants Revenue: Operating merchants × \_Yen

#### **Fee** (Transaction processing revenue)

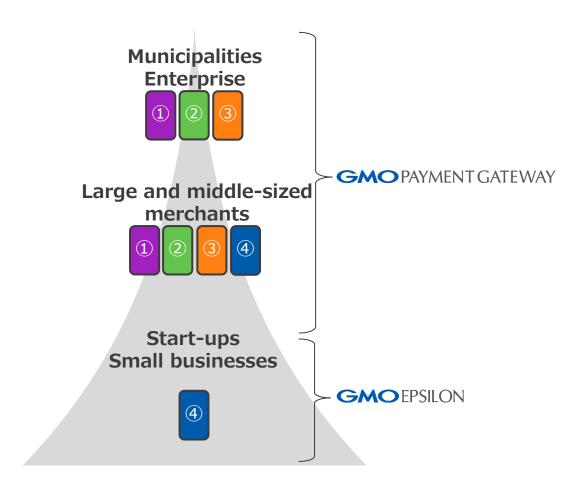
Fee based on transaction volume

Coefficient: Number of payments processed Revenue: Number of payments processed × Yen

**(4)** 

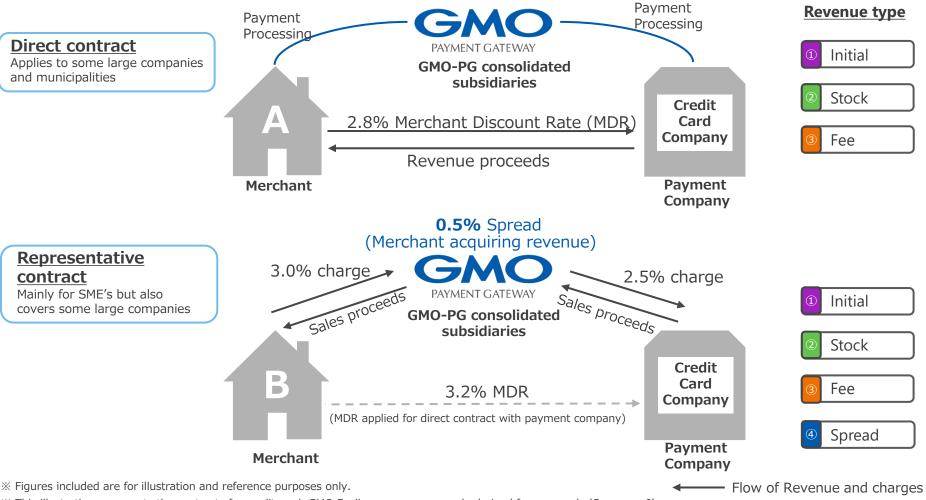
#### **Spread** (Merchant acquiring service revenue) Fee based on transaction value

Coefficient: Amount of payments processed Revenue: Amount of payments processed



## Payment Processing: Two types of merchant contracts

# Created the Representative Contract and effectively changed the flow of revenue proceeds

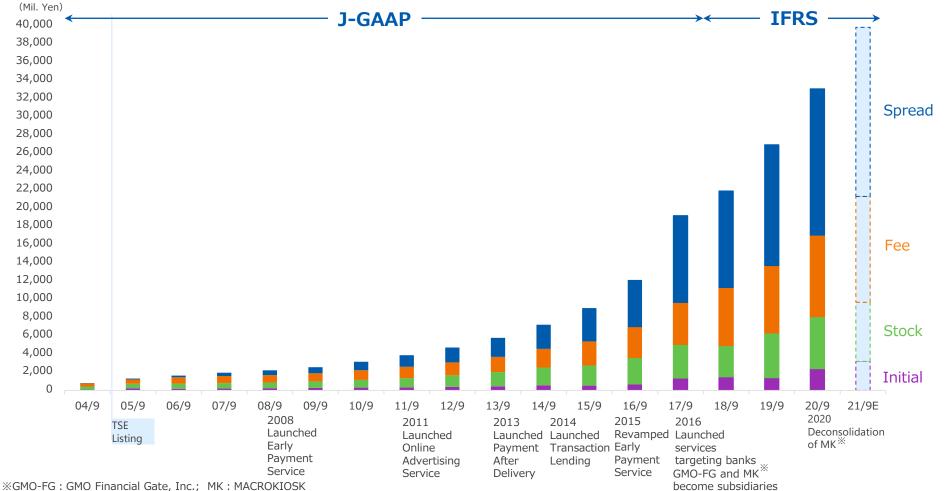


<sup>\*\*</sup> This illustration represents the contracts for credit card. GMO Epsilon revenues are only derived from spreads (See page 6).



## Revenue Breakdown by Business Model

#### Aiming for a balanced revenue growth by pursuing various initiatives



<sup>\*\*</sup> Due to adoption of IFRS accounting standards, the online marketing service (stock) and finance lease (spread) revenue recognition standard is converted from gross basis to net basis starting from Fiscal Year ending September 2018.

Due to the deconsolidation of MACROKIOSK from May 2020, its business has been reclassified as a discontinued operations and is excluded from the revenue figures shown above.





### **Summary Table of Segments, Business Model and Services**

### Reporting in 3 Segments and 4 business models

#### ■ Business Model

	Online Payment <sup>※</sup>	
Initial (Initial revenue)	Offline Payment (GMO-FG) <sup>※</sup>	
	System Development	
	SSL Service	
	Online Payment	
Stock	Offline Payment (GMO-FG)	
(Fixed revenue)	Ginko Pay/Processing	
	Online advertising service	
Fee (Transaction processing revenue)	Online Payment	
	Offline Payment (GMO-FG)	
	GMO Payment After Delivery GMO Kake-Barai (GMO Pay On Credit)	
	Remittance Service	
	Delivery service	
	Online Payment	
Spread (Merchant acquiring service revenue )	Offline Payment (GMO-FG)	
	GMO Payment After Delivery GMO Kake-Barai (GMO Pay On Credit)	
	Overseas Lending	
	Early Payment Service	
	B2B Factoring	
	Transaction Lending	

#### Segment

Payment Processing Business	Payment Processing **	
	Offline Payment (GMO-FG) **	
	Ginko Pay/Processing	
	System Development	
Money Service Business	GMO Payment After Delivery) GMO Kake-Barai (GMO Pay On Credit)	
	Remittance Service	
	Overseas Lending	
	Early Payment Service	
	B2B Factoring	
	Transaction Lending	
Payment Enhancement Business	Online advertising service	
	SSL service	
	Delivery service	

Moline Payment includes pay-as-you-go payment, recurring payment, Z.com Payment (overseas payment service).
 GMO-FG stands for GMO Financial Gate.



## **Expansion of TAM and Profit Targets**

# Expand scope of business in the enormous market to achieve 2025 OP target of ¥25 bn

■ TAM by market segment, GMV, OP target and Priority Initiatives

Market Segment	Broader EC (pg. 12-14) 2020 2025	FinTech (pg. 15-16) 2020 2025	BaaS (pg. 17) 2020 2025	Offline (pg. 18-19) 2020 2025	Global (pg. 20) 2020 2025
TAM (¥ trn)	20 45 (B2C EC) 408~	1 3 (Deferred payment market) 2.5 8	2 2~ (IT investment by Financial Institutions	87 118 (Offline cashless market)	50 50~  (Overseas lending)
GMV (¥ trn)	(B2B EC) <b>13</b>	(Early Payment, Transaction Lending)		1 🦱 5	
OP (¥ bn)	7.5 18 ~22	1.8 3~	0.5 1~	0.5 ~ 2~	- <sup>*2</sup> 3~
Priority	Platform	FinTech	Platform	Offline Payment (IoT)	Global
Initiatives	Global major players 2B payment service	B2B payment service		FinTech	FinTech

<sup>\*\*1</sup> Figures for TAM, GMV, OP (operating profit) are our estimates and targets. Figures are estimates and are rounded down to the nearest whole number. There is some overlap in OP figures for the FinTech Global. Offline OP includes companies other than GMO Financial Gate. TAM: Total Addressable Market, BaaS: Bank as a Service, GMV: transaction (TRX) value.
\*\*2 The OP figure for Global is included in FinTech.

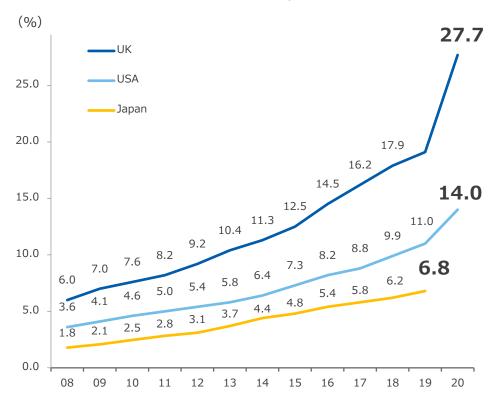




## Narrowly-defined EC: B2C EC Market

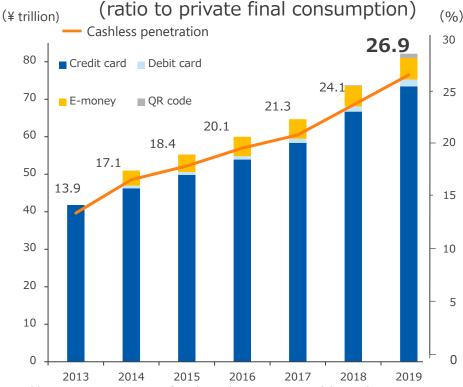
# Low penetration rate of cashless relative to US/European countries and high proportion of cash payment

■ EC Penetration Rates in Developed Markets



※Figures are GMO-PG estimates.
 Sources: METI. "FY2019 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)"
 U.S. Bureau of the Census "The 1st Quarter 2021 Retail E-Commerce Sales Report";
 Office for National Statistics "Retail Sales Index internet sales, March 2021"

■ Cashless penetration in Japan

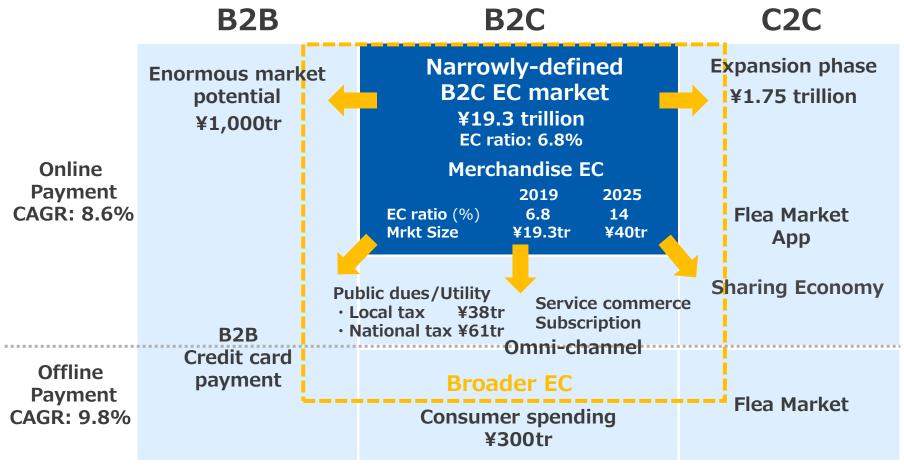


 Cashless Penetration = Sum of credit card usage amount, debit card usage amount, e-money usage amount, QR-code usage amounted divided by private final consumption expenditure

\*\*GMO-PG estimates: Cabinet Office "System of National Accounts"
Japan Consumer Credit Association's Credit Card Statistics
Bank Of Japan's Payment and Settlement Statistics
Payments Japan Association's Code Payment Statistics

## **Broader EC: Expanding Scope of Cashless Business**

The migration towards cashless payment is our growth accelerator



\*\*References: METI's "FY2019 Global Survey Project Concerning Integrated Domestic and External Economic Growth Strategy Building (E-Commerce market survey)". Figures for 2025 are our estimates. \*\*MIAC "Breakdown of national tax and local tax revenue (FY2020 Budget and Local Government Finance Plan)"

 $\fint \fint \fin$ 

\*\*Payments Japan Association's "Cashless Roadmap 2019"; Yano Research Institute's "Online Payment/Settlement Service Providers 2018."





## **Broader EC: Public Dues and Utility Payments**

Introducing card payments for public dues and taxes since the amendment of the Local Autonomy Law in 2006

Local Local Taxes (automobile tax, light vehicle tax,

fixed assets tax, etc.) governments,

etc. Water bill, gas bill, hometown tax

National tax credit card payment website

National broadcasting subscription fee NHK

Credit card usage rate at the end of FY2019:

16.9% (Up + 1.0% YoY)

**TEPCO** Supporting digitalization of electric bill

**Energy** payment

**Partner** 

Expansion expected to continue Maintenance fee, cram school tuition fee parking fee, school meal charge, etc.



## FinTech: Money Service Business (MSB)

### Financial services that only a payment processing company can offer

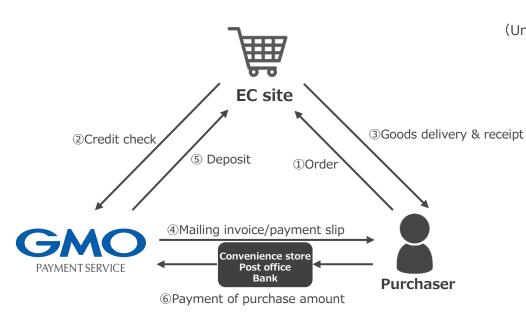
		<u>Services</u>	MSB-related assets	Business Model
<b>~</b>	GMO Payment After Delivery GMO Kake-Barai	Pay the sales proceed ahead of the deposit from the consumer	Accrued revenues	<ul><li>3 Fee</li><li>4 Spread</li></ul>
<b>~</b>	Remittance service	Efficient and secure refund and remittance processing	_	3 Fee
<b>~</b>	Overseas Lending/ Transaction Lending	Lending of growth capital	Accounts receivable-trade (short term loans)	Spread
<b>~</b>	Early Payment service	Improves cash flows by bringing forward the payment date	Accounts receivable - trade (advances paid)	Spread
<b>~</b>	B2B Factoring	Early cash conversion of accounts receivable	Accrued revenues	Spread

## FinTech: GMO Payment After Delivery

#### Deferred payment provided by subsidiary GMO Payment Service Inc.

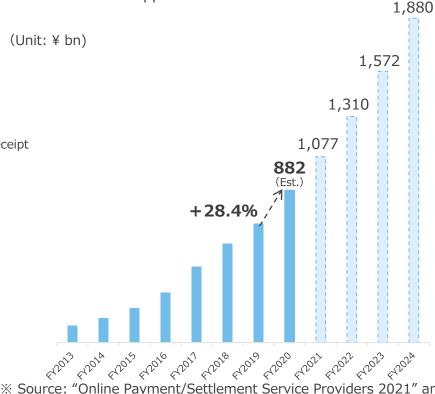
■ GMO Payment After Delivery/GMO Kake-Barai Buyer can pay at a post office or CVS store after receiving goods

Payment term (deadline) is 2 weeks.



- Payment services with over 2 weeks payment terms are also available
- Service rollout of GMO Kake-Barai from November 13, 2020

■ Market size of deferred payment
Robust growth of the Deferred Payment market.
Market size in FY2020 estimated at ¥882.0 billion.
Forecast to reach approx. ¥1.9 trillion in FY2023.



X Source: "Online Payment/Settlement Service Providers 2021" and "Domestic Cashless Payment Market 2019" issued by Yano Research Institute Ltd.

Figures for FY2020 are estimates and figures for 2021~2024 are forecasts.



### **Cashless**

# Increase Ginko Pay adopters, interlink each service to create an infrastructure-like service

■ Ginko Pay

A smartphone app system marketed to financial institutions that allows for immediate payments such as direct debit



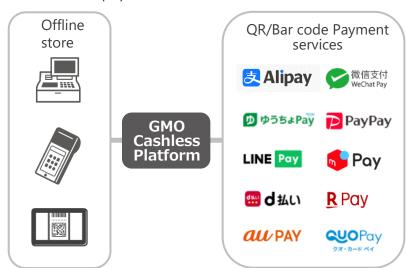
(As of March 31, 2021)

Cash-out (withdrawal) service

Cash withdrawal made from ticket vending machines at Tokyu Line train stations that is based on the Ginko Pay framework (jointly developed with Tokyu Corporation, Bank of Yokohama and Japan Post Bank)

■ Cash-in (deposit) service \* not available at certain stations of Tokyu Line. ■ GMO Cashless Platform

Cashless solution for offline stores which offers a package of payments methods including QR/Bar code and is scalable to include new payment methods



#### ■ Processing Platform

A one-stop package of various payment solutions for issuing and acquiring businesses, offered to banks, credit card companies and general businesses.



## **IoT: Offline Payment Market**







# Further expanding the scope of business through cashless migration and strategy of alliances

■ Offline payment

GMO Financial Gate offers payment terminals for payments made at offline stores.

■ Growth factors of the offline market

Amendment of Installment Sales Act:

- Replacement demand for IC chip equipped terminals from conventional magnetic strips.
- Cashless demand from changing externalities such as new lifestyles

#### Embedded-type EMV terminal\*









NAYAX

with PIN

without PIN

#### ■ stera

Rollout of a new payment platform to handle the huge variety of payment methods.





#### **Target: Unattended Market** Coffee Machine Vending Ticket (Goods) Fare Adjustment Vending EV Charging Stn. (Golf, hotel) (Beverage/Food) Parking Fee Self Check-out Coin Laundry Capsule toy machine

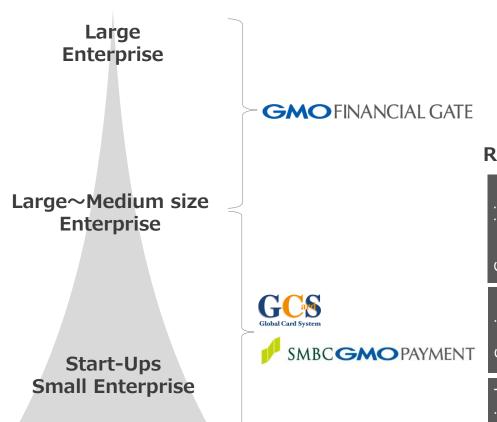
**XEMV**: uniform standards for IC-chip enabled credit cards created by Visa and MasterCard.



## **IoT: Offline Payment Market**

SMBC GMO PAYMENT: Business reorganization and reinforcing the alliance

Business reorganization (change in equity interest)



	<u>Before</u>	<u>After</u>
SMBC *	51%	10%
GMO-PG	49%	40%
SMCC *	0%	50%

#### Rollout of "stera pack," a solution service for SMEs



**Visa/Mastercard: 2.70~2.90%**(※)

Union Pay, E-money, QR/Bar Code: 3.25% \*\* First year is a flat rate of 2.80%. Second year onwards is a range on 2.70~2.90% based on Visa/Mastercard's GMV in the previous year.



43,000 per month x nos. of terminals

Only credit card payments accepted.



Free(\*)

% Repaid and exchange is free (if no fault of the merchant)

## **Global: Overseas Strategy**

# Expand customer coverage through strategic investments and assisting Japanese companies' foray into the Asian market

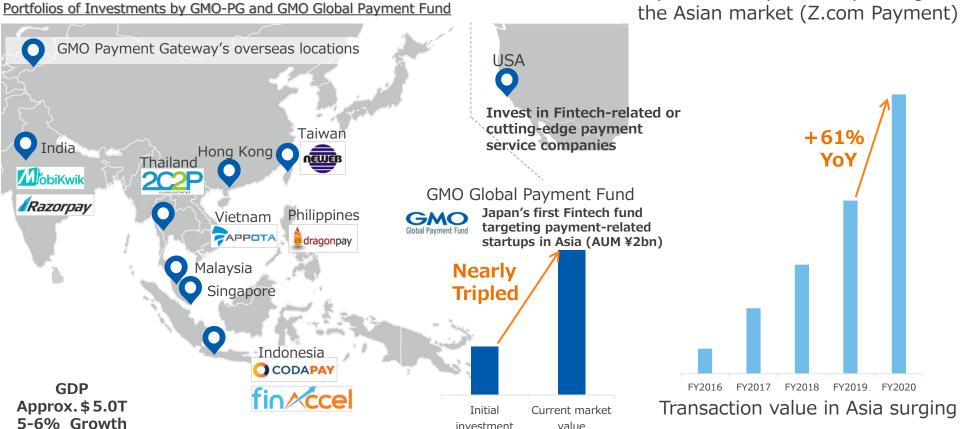
■ Investment target

Asia: Top payment-related company

US: Innovation equity stakes

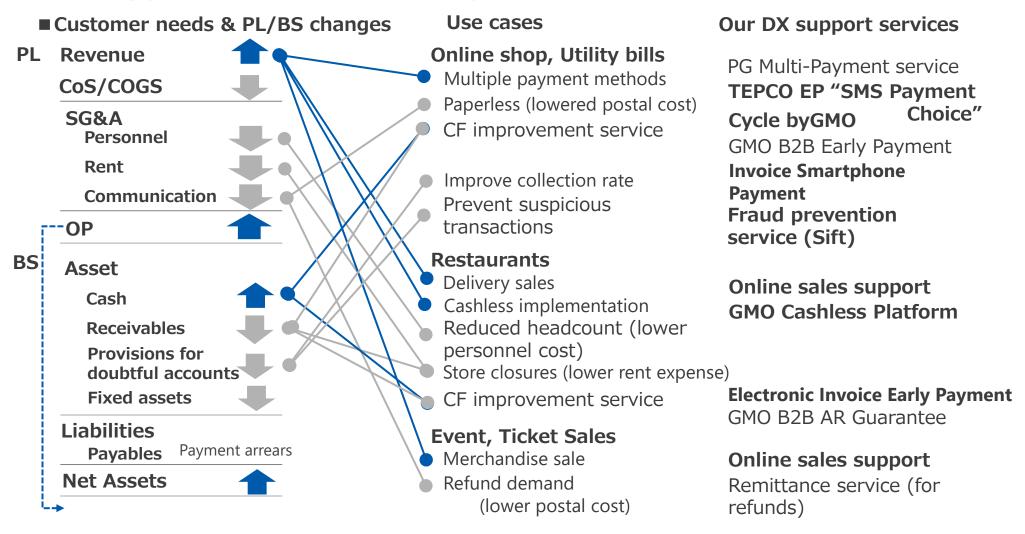
■ Payment processing business
Providing payment services to

Japanese companies expanding into the Asian market (7 com Payment)



### Our Position in the socio-economic New Normal

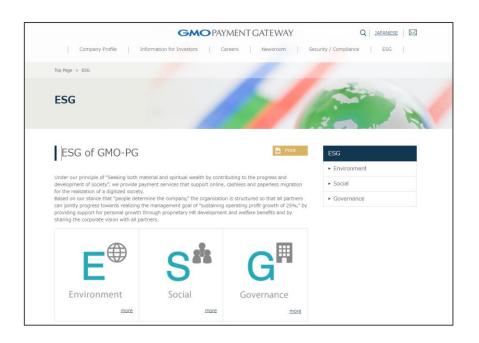
### DX support services that improves client's PL & BS



### **ESG** Initiatives

# ESG initiatives are outlined on GMO-PG's website and in the 27<sup>th</sup> fiscal year annual report.

■ GMO-PG website



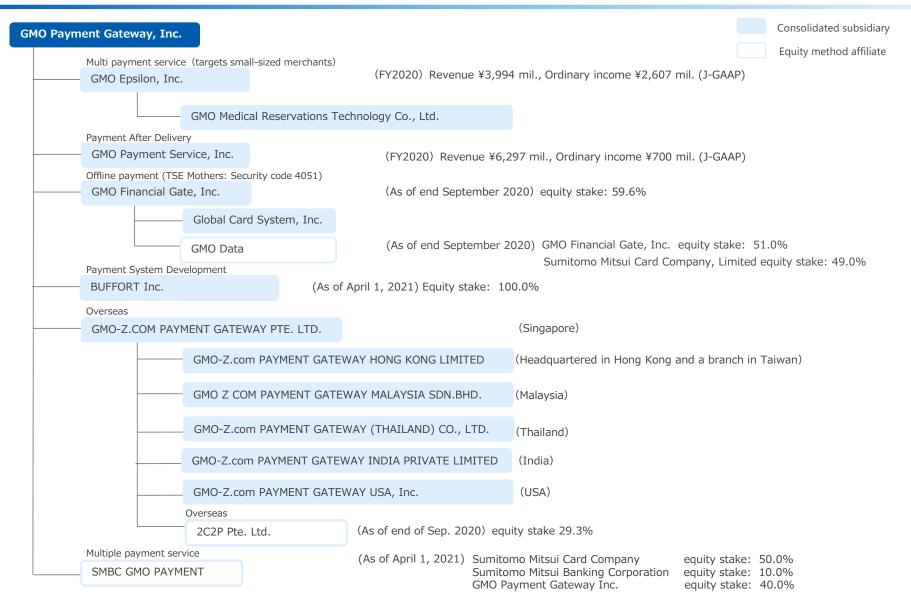
■ Annual Report for the 27th Fiscal Year



For details, please click on the URL links below:

- GMO-PG website https://www.gmo-pg.com/en/corp/esg/
- · Annual Report https://www.gmo-pg.com/en/corp/newsroom/pdf/201221\_gmo\_pg\_en.pdf

### Major subsidiaries and equity-method affiliates (IFRS standards)



## **Company Outline**

■Name GMO Payment Gateway, Inc. (3769; Tokyo Stock Exchange First section)

■ Date of establishment March 1995

■ Location FUKURAS office (Head office) SHIBUYA FUKURAS 15F, 1-2-3 Dogenzaka, Shibuya-ku, Tokyo, 150-0043 Japan

Humax Shibuya Building 7F, 1-14-6, Dogenzaka, Shibuya-ku, Tokyo Japan

■ Capital stock 9,447 million yen

■ Major shareholders GMO Internet, Inc., Sumitomo Mitsui Banking Corporation, Mr. Issei Ainoura ,etc

■ Management team Chairman & Director Masatoshi Kumagai

President & Chief Executive Officer
Director, Executive Vice President
Director, Executive Vice President
Director, Executive Vice President
Satoru Isozaki
Yuichi Hisada
Director

Director Yuki Kawasaki External Director Masaya Onagi External Director Akio Sato

Senior Managing Executive Officer Shinichi Sugiyama Managing Executive Officer Tomoyuki Murakami Managing Executive Officer Masaru Yoshioka Managing Executive Officer Takeshi Yoshii Managing Executive Officer Takashi Mitani Managing Executive Officer Katsunari Mukai Managing Executive Officer Kazunari Taguchi Executive officer Kiyonobu Inayama

Executive officer Shingo Ito

Executive officer Yoshinori Inoquchi Executive officer Hirofumi Tozawa Executive officer Yasunori Hatada Executive officer Mariko Takeda Executive officer Junpei Kendo Executive officer Katsuyoshi Sota Standing Auditor Kazutaka Yoshida Auditor Takashi Iinuma **External Auditor** Kazuhiko Okamoto External Auditor Yumi Hokazono

■ Auditor Deloitte Touche Tohmatsu LLC

■ Consolidated subsidiaries GMO Epsilon, Inc., GMO Payment Service, Inc., GMO Financial Gate, Inc., BUFFORT Inc.

GMO-Z.com Payment Gateway Pte. Ltd. (Singapore), etc.

■ Equity affiliates SMBC GMO Payment, Inc., GMO Data, Inc., 2C2P Pte. Ltd., etc.

(As of April 1, 2021)

## **GMO Financial Gate, Inc.: Overview**

■ Name GMO Financial Gate, Inc. (TSE Mothers, security code 4051) **GMO**FINANCIAL GATE

■ Date of Establishment

■ Location

■ Capital Stock

■ Major Shareholders

■ Management

September 1999

Humax Shibuya Building 7F, 1-14-6 Dogenzaka, Shibuya-ku, Tokyo

¥1,594 Mil. (As of March 31, 2021)

GMO Payment Gateway, Inc. and others

Chairman Akira Takano President and CEO Kentaro Sugiyama

Managing Director Akio Aoyama (GM of Sales Department)

Masamitsu Ikezawa (GM of Administration Department and Corporate Planning) Director

Tomonaga Fukuda (GM of System Department) Yasuhiko Kimura Director

(Managing Executive Officer of GMO Payment Gateway Inc.) Masaru Yoshioka Director

Nao Shimamura External Director External Auditor Takayoshi Nagasawa

**External Auditor** Satoru Ozawa

Takashi Iinuma (CPA; Representative of Iinuma General Accounting Firm) Auditor

■ Auditor

■ Consolidated Subsidiaries

Deloitte Touche Tohmatsu LLC

Global Card System, Inc. (Equity stake: 100%)



GMO Data, Inc. (51.0% stake; Sumitomo Mitsui Card Company, Ltd. 49.0%) GMO DATA

Provides cashless payment infrastructure for credit card, debit card, e-money, etc.

■ Business Description



Stationary-type payment terminal



Mobile payment terminal



Embedded-type payment terminal

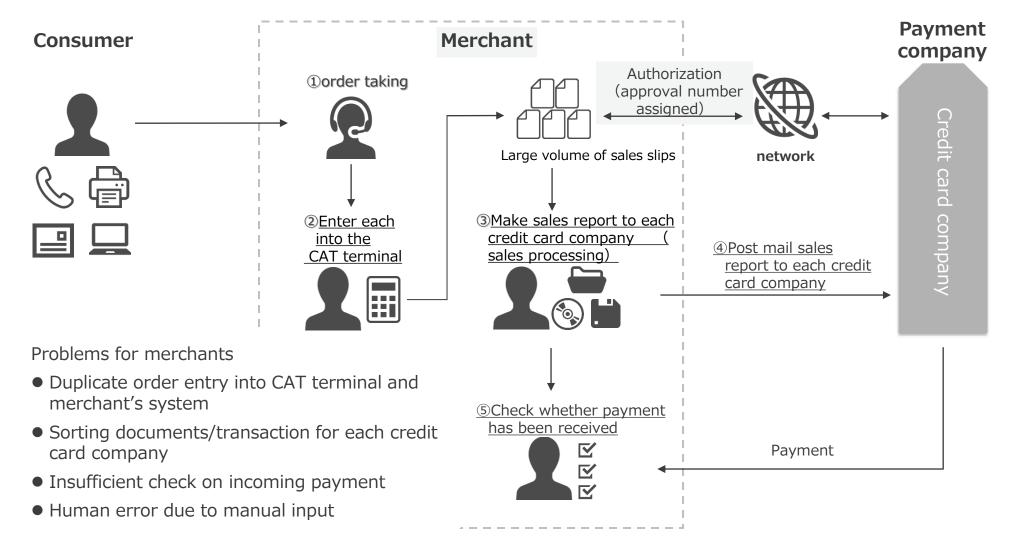


POS terminal for merchants

(As of May 13, 2021)

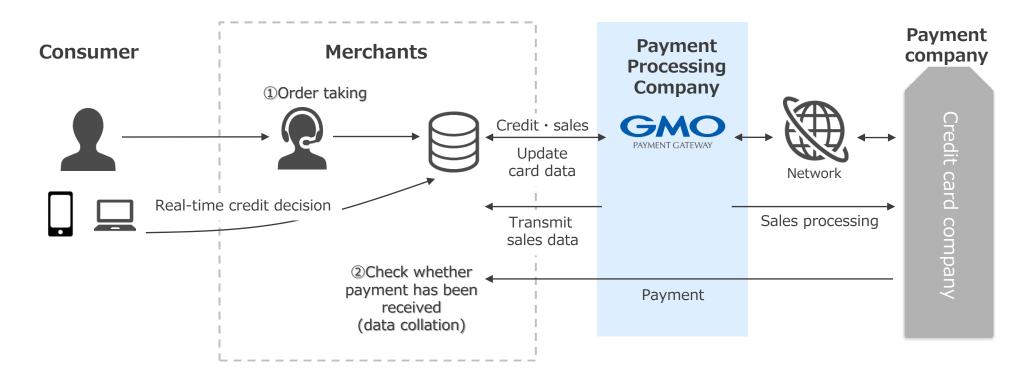
## Business outline of payment processing company (1)

#### Problems with online credit card payment in the early days of E-Commerce



## Business outline of payment processing company (2)

Payment processing service adds operational efficiency to credit card payment



In the early days of Ecommerce, credit card payment was processed offline between merchant and credit card company, resulting in work burden on both sides.

The establishment of payment processing companies eliminated this burden for both parties.